



 Family Promise

ANNUAL IMPACT REPORT

2022

A MESSAGE FROM OUR CEO



“...we are part of the solution, offering innovative affordable housing options for children and their families across the country.”

Family homelessness is an invisible crisis. Ashamed of the stigma of homelessness, families often go out of their way to hide their circumstances. They live out of their cars, crowd into shared motel rooms, or bounce between friends and relatives each night – whatever it takes to put a roof overhead and stay safe.

Our nation’s shortage of affordable housing doesn’t help. With just 33 affordable homes available for every 100 low-income renter households, thousands of families have nowhere to turn.

Last year, more than two million children experienced homelessness. Behind that staggering number are more than two million stories of the devastating ripple effect of toxic stress that homelessness has on children and youth and their families - increased risk of academic failure, disease and mental health problems, substance abuse, and unstable employment, among other concerns. And that’s just the tip of the iceberg. The long-term effects of homelessness can impact a family’s lifelong stability and a child’s ability to thrive.

At Family Promise, we’re changing this landscape one family at a time. Because every family’s story is unique, we address the crisis through an individualized holistic approach that tackles the root causes of poverty and housing insecurity and ensures families have the tools and skills to regain – and maintain - independence. We offer early

intervention so families at risk of homelessness can avoid that trauma altogether and focus on the challenges at hand. For families who have lost housing, we provide unique emergency shelter options that keep the family together, so they have a safe place from which to begin rebuilding their lives. We’re a never-ending lifeline for families who have found a new place to call home, offering ongoing stabilization support to those who need it as they continue to move forward. And, most importantly, we are part of the solution, offering innovative affordable housing options for children and their families across the country.

In nearly every state across the country, Family Promise Affiliates are working to address the crisis of family homelessness and change the future for families in need. It’s a team effort – staff, volunteers, supporters, and partners make it possible for families to overcome unimaginable obstacles and achieve stability and security. We’re grateful for the national community that is creating this much-needed change. This report highlights our progress in 2022.

Thank you,

A handwritten signature in black ink that reads "Cheryl Schuch". The signature is fluid and cursive.

Cheryl Schuch
CEO, Family Promise

ABOUT FAMILY PROMISE

Founded in Summit, NJ, in 1988, Family Promise is the leading national nonprofit addressing the crisis of family homelessness. Comprised of approximately 200 Affiliates across the country, our innovative approach tackles a full range of issues that can lead to poverty and homelessness. Family Promise keeps families together and provides comprehensive services and support that help them remain in or obtain housing, access critical resources, and achieve lasting independence. We've served more than one million individuals since our founding.



OUR AREAS OF SERVICE INCLUDE:



PREVENTION

Prevention is one of the most efficient ways to address the crisis of family homelessness. In 2022, more than 44,000 children and parents were spared the trauma of homelessness thanks to Family Promise's prevention program, *A Future Begins at Home*. This program provides critical resources like case management, landlord mediation, and rental assistance to keep families housed so they can focus on moving forward. Since its launch in 2019, *A Future Begins at Home* has served more than 17,000 families nationally, including over 37,000 children.



SHELTER

Safe, secure shelter that keeps families together during a housing crisis is essential to long-term stability. While traditional shelters tend to separate families by age or gender and have a housing success rate of 40 percent*, Family Promise ensures families remain together while they work toward independence. Approximately 78 percent of the families in our shelter program exit to stable housing. In 2022, Family Promise provided emergency shelter for more than 5,000 families (nearly 40 percent of whom had children under age six).

*as reported by the National Alliance to End Homelessness



STABILIZATION

Not only do families leave Family Promise with the skills and tools necessary for lasting success, but they also move on knowing they have a reliable support network for as long as they need it. Our post-program supports are tailored to each family's needs and goals. We offer support services to address housing stability, employment, education, transportation, community engagement, health disparities, and more, as well as help families identify additional resources if appropriate. This continued support enables them to accomplish whatever goals they set and overcome the root causes of poverty to become self-sufficient, creating generational change.



OUR IMPACT IN 2022

 **241,313**
individuals
served

88,349 
children served

 **44,283**
individuals spared the
trauma of homelessness through
prevention/diversion programs


15,966
individuals
sheltered

19,718 
individuals served
through stabilization
programs



supporting program
services for
approximately **200**
Affiliates nationwide

BEHIND THE NUMBERS



PREVENTION

Preventing homelessness and keeping families who have lost housing out of shelter (also known as shelter diversion) are effective ways to help families navigate their return to independence while avoiding the stress and trauma of the shelter experience. Dana and Steven* know this firsthand. They were doing everything right to provide a good life for their family in Florida, but an unforeseen emergency depleted their savings and put a halt to their plans. They'd been saving for a home, but they found themselves unable to afford the next month's rent on top of their other expenses,

and the income from their jobs disqualified them from various social services. For the first time, they worried about not having a place to live. Through the homelessness prevention program at Family Promise of Brevard, FL, the family was able to avoid becoming unhoused and remain in their apartment. Dana and Steven worked with Family Promise on credit repair and budgeting, and they began to rebuild their savings with a goal of homeownership.

*Names changed to protect privacy

BEHIND THE NUMBERS



SHELTER

Although Thanksgiving conjures images of family gathered around the dining table, that wasn't the reality for the Davis* family. When Kendra's husband passed away, she and her five children lost their home and found themselves spending the night in their car – not a family celebration Kendra ever envisioned.

They entered the shelter program at Family Promise of St. Tammany in Slidell, LA, where Kendra received help finding childcare and

housing. Once they moved into their new home, Family Promise assisted with rent and deposits to get the family off to a secure start. Today, Kendra has a steady job, her children are thriving, and the family is in their own home.

“You don't have to be blood relatives to be considered family,” she says. “Family Promise encouraged and supported us through a tough time. I'll always love them for that.”

*Names changed to protect privacy

AFFILIATE EXPANSION



With approximately 200 Affiliates in nearly every state, Family Promise is tackling the crisis of family homelessness in communities across the country. We continued to expand our footprint in 2022, welcoming eight new Affiliates to the Family Promise network.

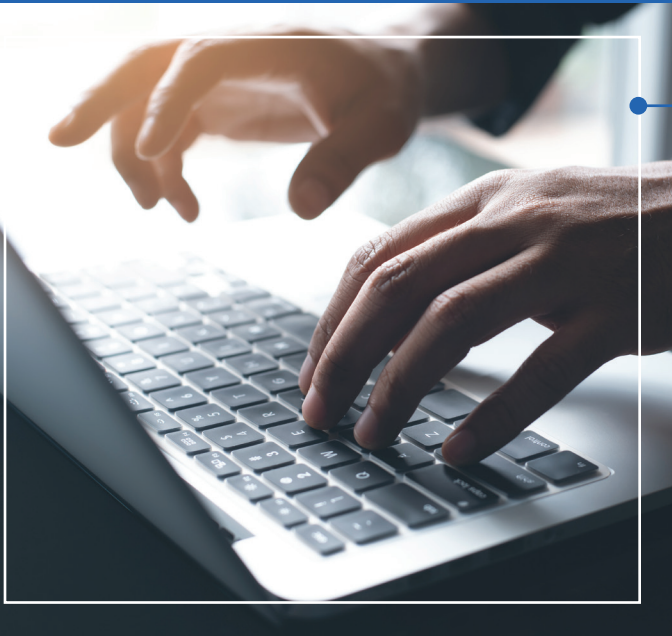
Family Promise of Southern Delaware in Nassau began operating last year. The fledgling Affiliate understands the value of helping families in crisis avoid the trauma of homelessness. A focus on prevention and diversion work enables families to concentrate on regaining

stability. Family Promise of Southern Delaware has quickly grown its program and served 30 families last year. Now, they plan to increase staff and add a transitional housing facility.

As Executive Director Carolyn Kelly said, “Between tapping into the expertise of the Family Promise national office and being part of a network of 200 Affiliates across the country, we don’t have to reinvent the wheel. We can get advice and recommendations from people who’ve been doing this for a long time so we can address the needs in our own community.”

PARTNERSHIPS

From national corporations to local businesses and agencies, Family Promise maximizes its impact in communities across the country by aligning with organizations that share our mission to end family homelessness. Here are just some of the ways families benefit from these connections:



GROW WITH GOOGLE

In 2021, Family Promise launched a partnership with Grow with Google offering training for in-demand careers like cybersecurity, data analytics, digital marketing, and IT support and earning Google Career Certificates. Certificates can be completed within three to six months of part-time online study and do not require a degree or prior experience.

Since the partnership began, dozens of Family Promise Affiliates have enrolled individuals in these programs. Upon completion, participants have access to CareerCircle, a workforce development platform that connects them to employers hiring workers with skill sets like those

gained through the certificates. Participants are also connected to the Google Career Certificates Employer Consortium, a network of 150+ companies that commits to considering graduates for entry-level jobs.

Amanda*, a Texas mom who came to Family Promise when her job was eliminated, is living proof of the program's success. She fulfilled her passion for computers and customer service through a Google data analytics certificate. Amanda says, "Before I was even able to start looking for work in the field, I received two invitations from businesses asking me to interview with them!"

*Name changed to protect privacy



AT HOME WITH CLAYTON

In 2022, we celebrated our third year of partnering with national homebuilder Clayton to enhance our homelessness prevention and stabilization program, *A Future Begins at Home*. The program focuses on helping families at risk of homelessness avoid the stress and trauma of losing housing so they can focus on regaining stability. Last year alone, more than 44,000

children and parents were spared the trauma of homelessness through such efforts. Since our partnership began, the initiative has generated \$5.4 million in funding and doubled the number of Family Promise Affiliates offering prevention services. Clayton has already donated 14 homes to the program, with plans to donate two more in 2023.

INVESTING IN OUR TEAMS

In 2022, we hosted two regional staff symposiums for our Affiliates that included panels and workshops on case management, business best practices, and diversity, equity, and inclusion. In addition, the Family Promise Leadership Academy offers an online, self-paced training module for staff to build and reinforce skills and knowledge and, in some cases, receive continuing education credits.

We recognize that it's impossible to separate systemic and structural racism from the reality that people of color are disproportionately affected by homelessness and poverty. Family Promise's Racial Justice Council, comprised of Affiliate leaders who ensure issues of racial equity are addressed at all levels of Family Promise's work, continues to advocate for change. In 2022, the Council led DE&I panels at our symposiums, facilitated webinars, and created a DE&I training program for volunteers. The Council also shared best practices with Affiliates for engaging people with lived experience of homelessness. Family Promise will continue to rise to this challenge, investing in ongoing DE&I training for staff, board members, and volunteers. Our goal is to support our teams in their work to be inclusive, equitable, and trauma-informed at all levels of operation to deliver the most effective service possible, and this will remain a priority for the organization.



FAMILY PROMISE UNION COUNTY

Family Promise Union County, better known as FPUC, in Elizabeth, NJ, is where Family Promise got its start, and the program operates under the national office. Like all our Affiliates, FPUC tackles the crisis of family homelessness through comprehensive services that address homelessness prevention, emergency shelter, and stabilization support.



A COMMUNITY LEADER

In 2022, FPUC was selected to manage the Eviction Diversion Initiative, a homelessness prevention pilot program in New Jersey. The program deployed resource navigators from eight different agencies (including two New Jersey Family Promise Affiliates) to work with tenants whose landlords had initiated the eviction process. Through the pilot program, which had a 95 percent success rate, Family Promise helped more than 300 New Jersey families remain in their homes.

FPUC IMPACT 2022



573
FAMILIES
SERVED

360
FAMILIES

SPARED THE TRAUMA OF
HOMELESSNESS THROUGH
PREVENTION/DIVERSION PROGRAMS



10,000
NIGHTS OF
SHELTER



100% OF SHELTERED
FAMILIES EXITED
PROGRAM TO
HOUSING





NATIONAL PARTNERS

1-877-Charity Cars

Belk

Building Impact

Clayton

Help Us Move In

IKEA

Kiddie Academy

Louis V. Gerstner, Jr. Fund at Vanguard Charitable

Grow with Google

National Auto Body Council Recycled Rides

National Center for Missing & Exploited Children

SchoolHouse Connection

Synchrony

The TJX Companies, Inc.

Wedbush Securities

Woodforest National Bank



BOARD OF TRUSTEES

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Andrew Pierce, *vice chair*
Leah Griffith, *secretary*
Linda Henry, *treasurer*
Nadim Ahmed
Joshua Barer
Sarah Bird

Alex English
John Ferrie
David Fleck
Tim Gamory
Robert J. Hugin
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Stacey Slater
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Lori Winkler

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Susan Watts

Donald J. Weida
Janet Whitman, *president*
Janet Williams
Martin Wise

LEADERSHIP TEAM

Cheryl Schuch, *Chief Executive Officer*
Sandra Miniutti, *Chief Program Officer*
Shari Competiello, *Chief Operating Officer*
Geleen Donovan, *Executive Director, Family Promise Union County*
Melissa Biggar, *Senior Director of Annual Fund and Communications*
Roberta Samuels, *Director of Grants Management and Compliance*
Carolyn Gordon, *Director of Affiliate Expansion*
Amber Young, *Director of Foundation and Corporate Relations*
Mitchell Petit-Frere, *Director of Marketing*
Nakeshia Hedrick, *Regional Director/Northeast*
Caroline Lamar, *Regional Director/South*
Teresa Ramsey, *Regional Director/Gulf*
Lindsay Moore, *Regional Director/Midwest*
Stacy Pollard, *Regional Director/West*

VOLUNTEERS

From homelessness prevention programs to emergency shelter to post-program stabilization, we're there for families every step of the way on their journey to lasting independence. But we couldn't do it without our volunteers! As a community-driven organization, volunteers are at the forefront of our work – from civic organizations, congregations, corporations, schools, and individuals and families within the communities we serve. Tens of thousands of volunteers across the country work with us to deliver innovative in-person and virtual solutions to the crisis of family homelessness. They dedicate their time and talent to help families in need regain stability and security, and they remain available to them even after they've exited our program. The COVID pandemic may have changed the way volunteers work with families, but it didn't stifle their passion for making a difference.





FINANCIAL REPORT 2022

REVENUE

Individuals	\$1,195,286
Corporations & Foundations	\$3,259,983
Government	\$947,930
Other	\$375,756
In-kind	\$381,580
TOTAL	\$6,160,535

EXPENSES

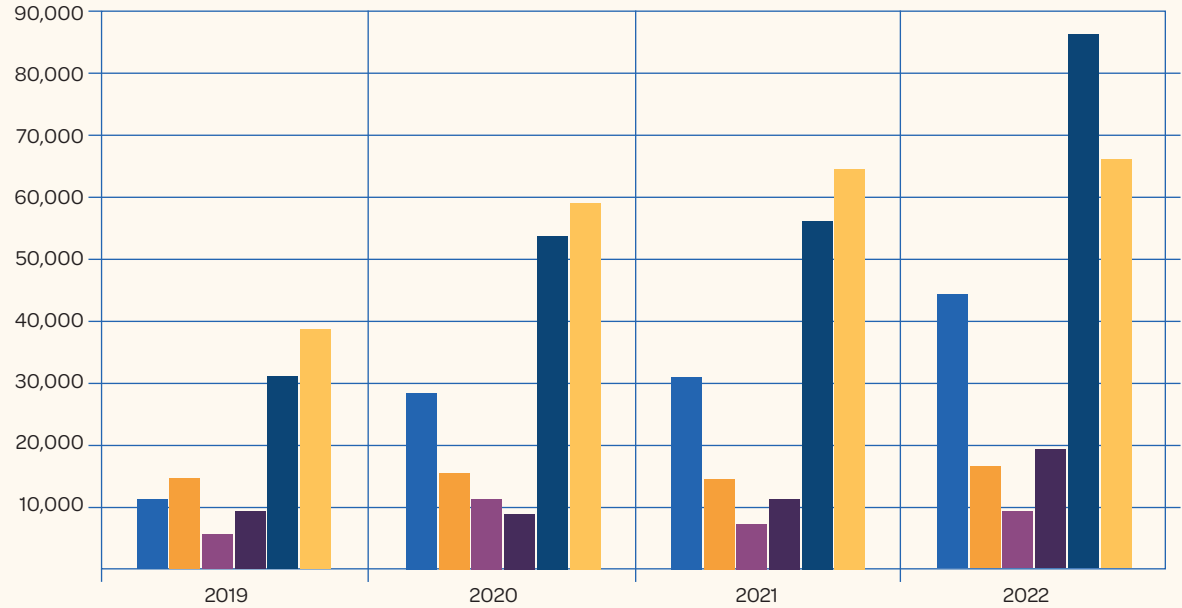
Program Services	\$6,979,819
Management & General	\$421,695
Fundraising	\$397,754
TOTAL	\$7,799,268

PROGRAMS & SERVICES

INDIVIDUALS SERVED BY PROGRAM AREA

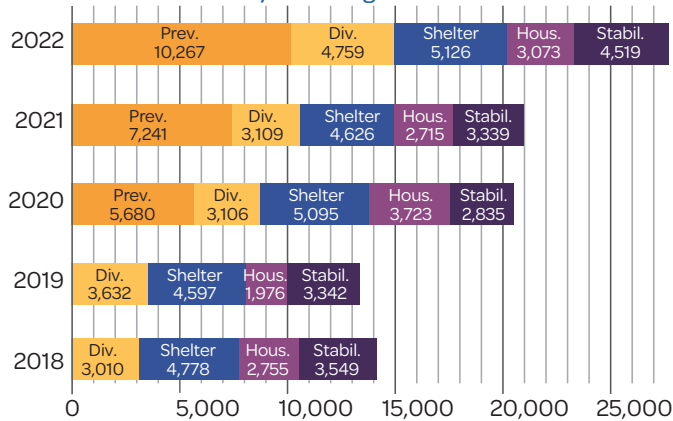
PROGRAM AREAS	NUMBER SERVED		
	ADULTS	CHILDREN	TOTAL
Prevention	12,167	17,297	29,464
Diversion	6,188	8,477	14,819
Shelter	6,987	8,977	15,966
Housing	4,009	4,368	8,387
Stabilization	12,665	7,049	19,718
Community Service	42,582	42,181	86,157
TOTAL Served through Programs	84,598	88,349	174,511
TOTAL Served through Referrals	66,802		
TOTAL SERVED	241,313		

INDIVIDUALS SERVED



GROWTH IN AFFILIATE PROGRAMMING

of Families Served by Core Program Area

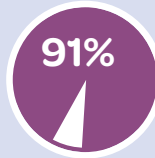


	2019	2020	2021	2022
Prevention/Diversion	10,512	28,398	30,919	44,283
Emergency Shelter	15,393	15,794	14,485	15,966
Housing	6,567	10,469	7,976	8,387
Stabilization	9,445	9,111	11,320	19,718
Community Service	30,159	54,669	57,859	86,157
Referrals	39,535	59,033	64,499	66,802
TOTAL	111,611	177,474	186,058	241,313

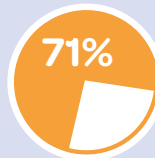
PROGRAM ENGAGEMENT



86% of Affiliates offered prevention/diversion programs

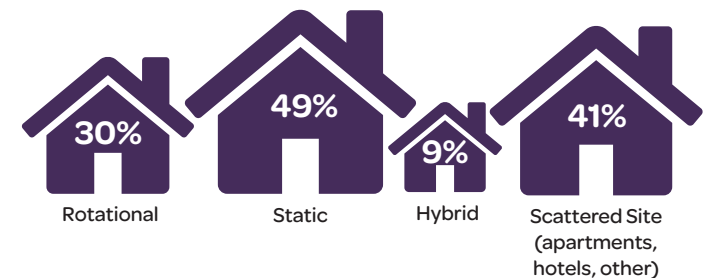


91% of Affiliates offered emergency shelter



71% of Affiliates offered stabilization services

AFFILIATE SHELTER MODELS



FAMILY PROMISE AFFILIATES

8 NEW AFFILIATES IN 2022

Family Promise of Riverside, Riverside, CA

Family Promise of San Joaquin County, Stockton, CA

Family Promise of Southern Delaware, Nassau, DE

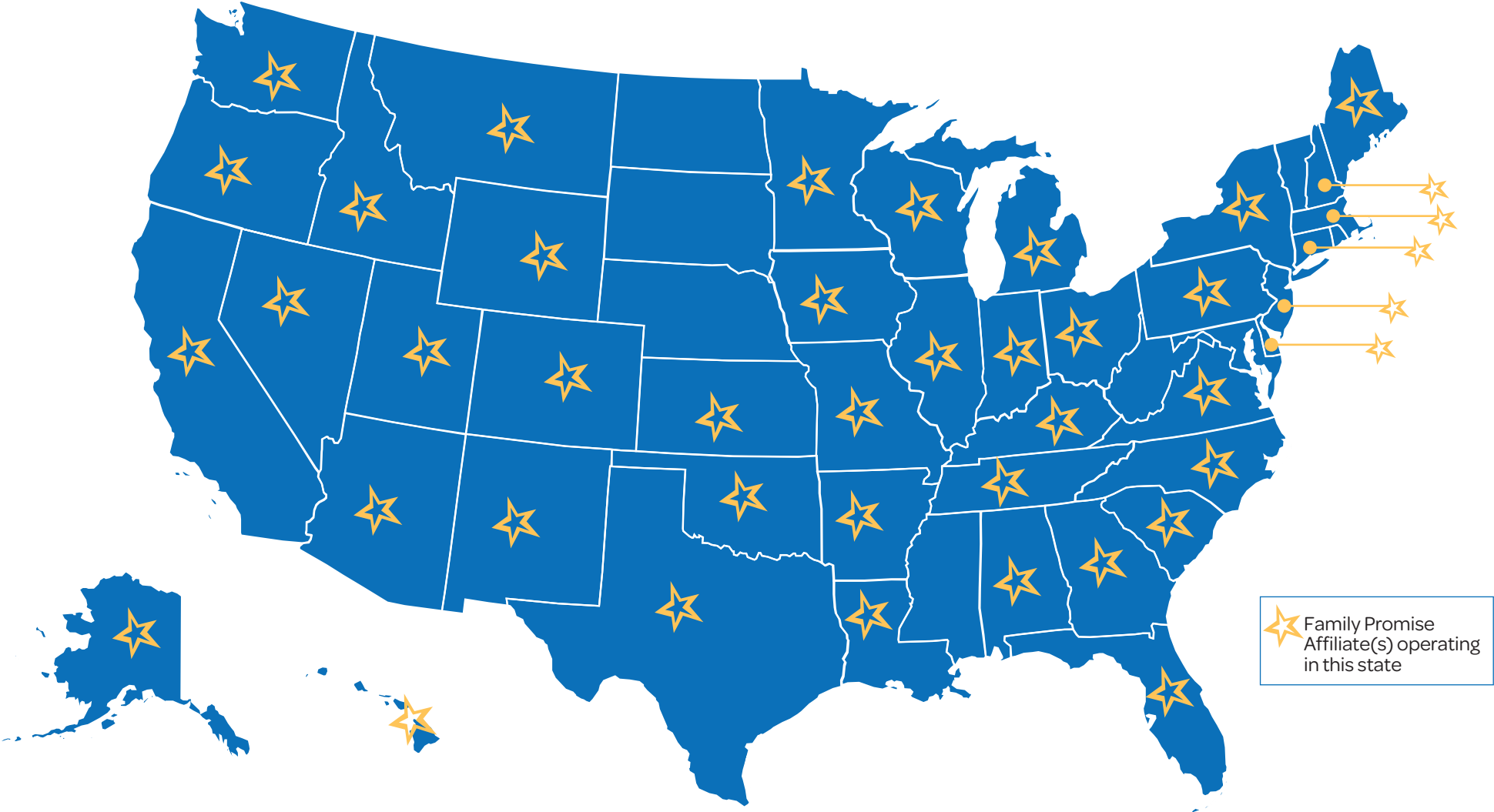
Family Promise of the Big Bend, Tallahassee, FL

Family Promise of Escambia County, Pensacola, FL

Family Promise of Greater Charlotte Metro, Charlotte, NC

Family Promise of Greater Lorain, Lorain, OH

Family Promise of Metro East, Portland, OR





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www.familypromise.org

 FamilyPromise

 family.promise

 @fpnational

 Family Promise, Inc



For the ninth consecutive year, Family Promise has been rated a Four Star Charity by Charity Navigator, a distinction given to fewer than one-tenth of one percent of rated nonprofits.

Platinum
Transparency
2022

Candid.

Family Promise has received the Candid Platinum Seal of Transparency on GuideStar, the world's largest source of information on nonprofit organizations.